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Magic in the Spotlight as Hong Kong Disneyland Resort Launches 20th Anniversary With The Most Magical Party of All!

“Double the Fun” Special Offer Extended Through July 31



HONG KONG, June 28, 2025 — Hong Kong Disneyland Resort (HKDL) has officially launched its year-long 20th anniversary celebration today with **The Most Magical Party of All!** The day-to-night celebration brought the park to life with music, color, and unforgettable moments shared by guests from across the region.

More than 1,000 invited guests—including celebrities, content creators, media, and partners from across Asia and the U.S.—gathered along Main Street, U.S.A., brimming with excitement. The celebration kicked into full party mode as Mickey Mouse and his pals, joined by Duffy and Friends, made a grand entrance in brand-new 20th anniversary party outfits that shimmered under the lights. The energy soared as performers took the stage, launching into the catchy anniversary theme song while the crowd clapped and swayed in joyful unison. Just when it felt like the night couldn't get more spectacular, Main Street, U.S.A. transformed into a canvas of color. Vibrant pyrotechnics danced their way toward the Castle of Magical Dreams, fireworks and a fleet of drones lit up the sky, forming the glowing 20th anniversary logo high above the castle—an awe-inspiring moment that brought the crowd together in celebration.

“Disney is known around the world for exceptional storytelling, and Hong Kong Disneyland is a shining reflection of that,” said **Jill Estorino, President and Managing Director of Disney Parks International**. “I’m so proud of how the resort has woven itself into the fabric of this community. It has become the tourism flagship, the largest employer in the tourism and family entertainment industry, and a source of happiness for so many. We look forward to a bright and bold future for Hong Kong Disneyland.”

As the evening continued, the celebration carried on with an afterparty in Fantasyland, where the energy stayed high and the magic felt even more intimate. Guests danced to an irresistible mix of Disney favourites, as a live DJ spun feel-good tracks that kept the atmosphere buzzing. Laughter echoed through the air with the crowd grooving and soaking in the joy together.

Mickey Mouse made a magical entrance riding atop Dumbo the Flying Elephant, gliding past the crowd like a scene from a dream come to life. Not far behind, six Disney Princesses took a royal spin on the Cinderella Carousel, waving gracefully to party guests as they passed. Beloved characters roamed throughout Fantasyland, greeting guests with warm smiles, spreading joy and turning magical moments into lasting memories.

“As we celebrate 20 years of magic at Hong Kong Disneyland, we could not be more thrilled to launch The Most Magical Party of All in honor of this remarkable milestone,” said **Michael Moriarty, Managing Director of Hong Kong Disneyland Resort**. “This anniversary is a heartfelt tribute to guests who have visited and shared the joy of the Disney experience with us over the years, as well as the Disney fans who are planning to visit us for the very first time. It marks the beginning of an exciting new chapter, filled with timeless storytelling, Disney spectaculars and immersive experiences that continue to enchant and inspire guests from all around the world. We warmly invite everyone to be part of The Most Magical Party of All!”

Dive Into A Day-to-Night Spectacle!

Start Your Celebration with “Disney Friends Live: Party at the Castle!”



Guests can start off their own 20th anniversary celebration with an electrifying concert-like show called “Disney Friends Live: Party at the Castle!” This anniversary-only show brings vibrant energy, stellar visual effects and gigantic props to the front of the Castle of Magical Dreams. Guests can dance and groove alongside Mickey, Minnie, Goofy, Donald, Duffy and Friends, as well as Disney Princesses Aurora, Tiana, and Belle, all wearing never-before-seen party attire. It’s a lively celebration that cannot be missed.

HKDL’s Largest and Most Spectacular Parade “Friendtastic!” Brings the Magic to Main Street, U.S.A.

As the excitement builds, the all-new “Friendtastic!” parade will burst onto Main Street, U.S.A. with dazzling energy. Featuring 11 awe-inspiring floats, appearances by more than 30 beloved Disney Friends, and over 100 performers in total, the around 30-minute parade is packed with surprises and hidden Easter eggs at every turn.

The parade will begin with a burst of rhythm as Mickey Mouse takes the lead, drumming live on the opening float and setting the tempo for the celebration. For the first time ever, Duffy and all six of his





friends will appear together on a single scenic float, delighting fans with their playful charm. Woody from Pixar Animation Studios' *Toy Story* is also featured, driving his RC Racer float with high-energy flair, then Mike and Sulley from Pixar's *Monsters, Inc.* will make a lively entrance sure to draw cheers from the crowd.

There is also a Walt Disney Animation Studios *Zootopia*-themed float that features a Hong Kong-inspired skyline and marks the debut of Officer Clawhauser at Hong Kong Disneyland. Shortly after, a float inspired by Disney Animation's *Big Hero 6* brings one of Hiro Hamada's invention to life. Guests will see Baymax's articulated arm and the transformative Megabot puppets along with choreography that adds movement and momentum to the performance.

Throughout the parade, performers will interact with guests—waving, dancing, and encouraging guests to join in during the show stop. The experience will build to a royal finale as Disney Princesses, dressed in newly designed costumes, glide past on a float inspired by the Castle of Magical Dreams.



The Grandest “Momentous – Party in the Night Sky” Delivers a Dazzling 20th Anniversary Finale



“Momentous: Party in the Night Sky” is truly the most magical show on earth. This 20th anniversary edition features an anniversary-only prelude created just for the celebration, extending the experience to nearly 30 minutes. Mesmerizing projections sweep down the entire length of Main Street, U.S.A., alongside magically inspired drone choreography that paints the night in light.

The enhanced nighttime spectacular comes to life with nearly 200 all-new scenes and the debut of new characters. For the first time ever, the night sky will dazzle with magical appearances by Disney Animation characters, including Fairy Godmother from *Cinderella*, the Genie from *Aladdin*, Duffy and Friends, and many more.

As the prelude reaches its conclusion, a glowing “2” and Mickey head come together to form the signature 20th anniversary logo, setting the stage for the breathtaking show to follow. This dazzling spectacle features eight multimedia elements, including majestic 3D projections, synchronized drone choreography, illuminated water projections, choreographed water fountains, flames, lasers, theatrical lighting, and pyrotechnics effects, delivering a unique celebration of Disney magic in a way only Disney can do.

The majestic projections along Main Street, U.S.A. envelop guests in a breathtaking immersive experience like no other. In a stunning moment inspired by Disney Animation's *Moana*, waves appear to surge dramatically down the street, immersing guests in the epic climax as the Heart of Te Fiti is restored. The enchantment continues with Pixar's *Coco*, as delicate marigold petals fall from above and blanket the street in a warm orange glow. The journey builds to a thrilling climax as Disney Villains take center stage, brought to life through dazzling lighting and vivid visuals. Guests are sure to be drawn into the heart of these stories like never before.



From the castle to the sky, and all the way down Main Street, U.S.A, every angle reveals another spectacular story, and no two visits are quite alike — there's always something a little different to discover.

The Celebration Continues Across the Resort

Every corner of HKDL will sparkle with magic as the 20th anniversary celebration unfolds. From exclusive limited-edition merchandise that lets guests dress in style for the occasion, to party-themed dining experiences that add a sprinkle of delight to every meal, the festive spirit is all around.

The 20th anniversary food and beverage offerings are perfect for sharing, helping create joyful memories with friends during the Most Magical Party of All. Indulge in the Party Family Feast at Royal Banquet Hall, the Mickey and Friends Giant Sundae Party, or the Mickey and Friends Grand Tea Party Set at Main Street Corner Cafe, hosted by Coca-Cola®. Each treat is infused with a touch of glitz and glamor, ensuring you feel the party vibes in every bite.



Celebrate in Style with Exclusive Party Accessories and Keepsakes



Step into the spotlight with anniversary-themed party accessories that allow you to celebrate in true Disney style! Mix and match your party look with glittering SouvenEAR mini party hats or light-up headbands designed to turn heads. Crown your shoulder plushies or don adorable SouvenEAR mini party hats featuring Mickey and Friends, Duffy and Friends, or sparkling 20th anniversary designs. With over 300 exclusive collectible items available, guests have countless chances to take home a piece of the 20th anniversary magic.

Snap the Magic at Photo Spots

Join Mickey and Friends as they debut their exclusive 20th anniversary outfits, ready to greet guests at Main Street, U.S.A., Town Square, and Fantasy Gardens! Duffy and Friends don their own playful anniversary attire at Duffy and Friends Play House.



Discover endless snap-worthy moments across different themed lands. From the grand welcome

arch adorned with anniversary embellishments, a dazzling oversized Mickey head at Town Square, and a vibrant Castle Hub area filled with colorful balloons and 20th anniversary-themed displays. Be sure to have your party photo taken by a

Disney PhotoPass photographer—the perfect keepsake for your visit, then redeem your **complimentary digital photo download** via the Hong Kong Disney PhotoPass mobile app to keep the party vibes with you.

Don't miss out on the brand-new 20th anniversary-themed park tickets, showcasing our beloved Disney friends—plus Duffy and Friends in their new celebratory outfits! Designed as collectibles, these special tickets mark an unforgettable milestone in magic.



Magic at Every Turn and Beyond the Park

The party spirit sparkles across every themed land, where exclusive attractions await! From the enchanting Castle of Magical Dreams to the world's first and largest *Frozen*-themed land—World of Frozen to the thrilling Big Grizzly Mountain Runaway Mine Cars and the extraordinary Mystic Manor, along with Iron Man Experience and Ant-Man and The Wasp: Nano Battle! 20th anniversary-exclusive experiences are waiting to be discovered across the park. And the celebration doesn't stop there! Step into our themed hotels, where special 20th anniversary décor and immersive touches keep the magic alive all throughout your stay.

Make Every Moment Magical with Exclusive Offers

The Most Magical Party of All is too extraordinary for just one visit. From now until July 31, 2025, Hong Kong residents can enjoy the Double the Fun offer—two visits for the price of one—because one party simply isn't enough! From now until September 27, 2025, guests who purchase a designated 1-Day Ticket will receive a complimentary 20th anniversary SouvenEAR Mini Party Hat.

Guests can also elevate their experience with Disney Premier Access — “Friendtastic!” Parade and Disney Premier Access — “Momentous: Party in the Night Sky” 8 Attractions and 2 Shows Pass unlocking nonstop thrills from favourite rides to spectacular performances. With so much magic all around, it's time to dive in and make every moment count during this once-in-a-lifetime 20th anniversary celebration.

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**Guests are required to purchase their tickets in advance and have a valid park reservation for their visit. Please refer to the latest visit arrangements on Hong Kong Disneyland's official website: www.hongkongdisneyland.com*

[About Hong Kong Disneyland Resort](#)

Hong Kong Disneyland Resort offers unforgettable, culturally distinctive Disney experiences for guests of all ages and backgrounds. Filled with your favorite Disney stories and characters, Hong Kong Disneyland Resort offers guests the opportunity to explore eight diverse lands that are home to award-winning, one-of-a-kind attractions and entertainment. Complete your adventure with stays at the resort's luxurious Disney hotels. The magic doesn't end at our doorstep; as a dedicated member of the local community that cares deeply about societal wellbeing, Hong Kong Disneyland Resort spreads its magic through community service programs that help families in need, boost creativity among children and families, encourage the protection of the environment and inspire healthier living.



Mobile app gives the latest updates & helps plan your visit

The Hong Kong Disneyland mobile app keeps guests informed of all the excitement at Hong Kong Disneyland Resort, from operating hours to entertainment schedules. Reserve your park visit and get Disney Standby Pass to meet Disney friends inside the park. Use the GPS-enabled map to find your way around the park or make reservations for park and hotel restaurants, and make every moment count with wait times for each attraction. Magic Access members can also view block-

out calendars and membership privileges, designed to make your visit even more magical.

Download the Hong Kong Disneyland mobile app for free:

iOS users: <https://itunes.apple.com/app/id1077550649>

Android users: <https://goo.gl/ZbHHbP>

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